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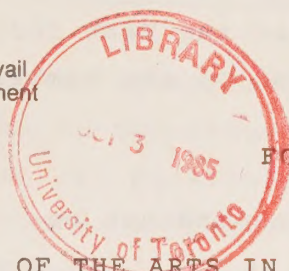
Gouvernement
du Canada

Task Force
on Funding
of the Arts

Groupe de travail
sur le financement
des arts

SEPTEMBER 19, 1985

FOR IMMEDIATE RELEASE



TASK FORCE ON FUNDING OF THE ARTS IN CANADA ANNOUNCES THE APPOINTMENT OF EXECUTIVE DIRECTOR AND BASIS OF OPERATION

Ottawa -- Edmund C. Bovey, chairman of the Task force on funding of the arts in Canada, announces the appointment of André Fortier as executive director of the Task force, effective August 1985.

A former director of the Canada Council, Mr. Fortier has also been under-secretary of State and more recently president of the Social Sciences and Humanities Research Council. He is well-known as a consultant in cultural matters.

Finance Minister Michael Wilson and Communications Minister Marcel Masse announced the establishment of the Task force on June 26, 1985, to examine methods for more effective funding of the arts in Canada. The members of the Task force are Edmund C. Bovey, chairman, and Joan Chalmers, both from Toronto, and Michel Thérout from Montreal.

The Task force will be primarily concerned with the performing, visual and literary arts, in accordance with its terms of reference. A discussion paper is being prepared and will soon be available to interested groups, organizations and individuals. In response to the discussion paper the Task force will welcome briefs, suggestions and comments and will initiate consultations concerning the funding of the arts.

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The terms of reference of the Task force are shown in appendix as well as a brief resumé of the members and the executive director.

Please address all correspondence to:

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Ce communiqué est disponible en français.

TERMS OF REFERENCE

TASK FORCE ON FUNDING OF THE ARTS IN CANADA

1. The cultural sector is recognized as a vital part of Canada's identity and as an important industry in terms of employment opportunities and potential economic growth. Its continuing vitality depends, in part, on the availability of adequate funding. The fundamental objective of this Task force is to inquire into the means by which the cultural sector in Canada can be more effectively funded.

2. The sources of funds for the cultural sector include earned revenues, private donations and government grants. The federal government has played a major role in supporting this sector through its various cultural agencies, grant programs and tax incentive measures. While it is expected that this role and the similar roles assumed by the provincial and municipal governments will continue, the Task force will suggest ways of encouraging more financial support from the private sector.

3. The cultural sector encompasses a broad range of activities and organizations. For the purpose of this Task force, the primary focus will be directed towards the performing, visual and literary arts.

4. In determining the state of cultural funding in Canada and the options for its improvement, the Task force will consider:

- a) the extent of and balance among the existing sources of funds for the cultural sector in Canada, and the respective roles of the public and the private sectors in funding this sector;


- b) the types and effectiveness of tax and other incentives currently available to cultural groups and individuals in respect of the development of skills and the creation and presentation of cultural goods and services;
- c) the types and effectiveness of tax and other incentives currently available to consumers and patrons of cultural goods and services, whether they are governments, corporations or individuals;
- d) the role and provisions for volunteers in supplying essential services to the cultural sector;
- e) the sources of funds and the types and effectiveness of incentives relating to the cultural sectors of other countries.

5. The report of the Task force will set forth a general strategy and make specific recommendations for the achievement of more effective funding of the cultural sector in Canada, taking into account current budgetary restraints and economic conditions, with respect to:

- a) the optimal overall level and mix of the sources of funds for the cultural sector in Canada and the relative public and private sector roles in funding cultural activities and organizations;
- b) the means for encouraging the private sector to provide more financial support through, for example, donations and the purchase of cultural goods and services;

- c) the means for increasing the effectiveness of cultural organizations in soliciting support from individuals, corporations and foundations;
- d) the roles to be played by government and the private sector in promoting and disseminating information about cultural activities in Canada;
- e) the appropriate allocation of government funds among the various cultural activities and disciplines.

6. The Task force will consist of 3 members appointed from the private sector. The Task force may hold public hearings or consult the public in the manner it considers necessary, and may draw on the expertise of the departments of Finance and Communications. The Task force may, at the request of the ministers, advise on particular issues in advance of the final report, which shall be addressed to the ministers of Finance and Communications and published by June 30, 1986.



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Members of the Task force

Edmund C. Bovey is a director and member of the executive committee of Norcen Energy Resources Limited. Born in Calgary and educated in Victoria, British Columbia, he joined Northern and Central Gas Corporation Limited (a predecessor of Norcen) in 1964 and retired as its chairman in April 1981.

Mr. Bovey is currently a director of a number of companies, including Abitibi-Price Inc., Canada Packers Inc., Canadian Imperial Bank of Commerce, Hollinger Argus Limited, MONY Life Insurance Company of Canada, PPG Industries Inc., and PPG Industries Canada Ltd. He is also a past president of the Canadian Gas Association, a member of the Canadian Economic Policy Committee, a director of Canadian Executive Service Overseas, and chairman of the board of governors of the University of Guelph.

In addition, Mr. Bovey is a past president and trustee of the Art Gallery of Ontario and its Foundation, vice president and member of the board of Roy Thompson Hall and of the National Ballet of Canada, chairman of the board of Wellesley Hospital, a vice chairman of the International Council of the Museum of Modern Art in New York, and past chairman of the Council for Business and the Arts in Canada. He is also president of the Canadian Federation and the World Federation of Friends of Museums.

Joan Chalmers was born and educated in Toronto, graduating from the Ontario College of Art in interior architecture and design. She worked first as a writer, then as an art director for a long list of magazines in Toronto, London (England) and then again in Toronto, culminating as a designer for Chatelaine and Canadian Interiors.

Since 1967 she has been very active in the development of a network of councils for the creators of hand-crafted objects, primarily the Ontario Crafts Council, the Canadian Crafts Council and the World Crafts Council.

Ms. Chalmers is currently president of the Woodlawn Arts Foundation, a member of the Glenn Gould Memorial Foundation and of the board of the Young People's Theatre. She is an honorary fellow of the Ontario College of Art, an honorary member of the Canadian Crafts Council, and has received the President's award of the Ontario Crafts Council. Most recently, the Canadian Conference of the Arts presented her the Diplôme d'honneur, for outstanding contributions and achievements in the arts in Canada.

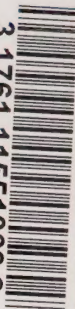
Michel Thérout is a partner and tax specialist with the Montreal accounting firm Samson Bélair. Graduated with a B.A. from the Collège de l'Assomption, he then studied at the École des hautes études commerciales in Montreal, obtaining degrees in commerce and accounting, and teaching for a year in the accounting department of the school. He then joined Samson Bélair in 1971, where he worked on public audits before joining the firm's taxation department.

Mr. Thérout taught accounting practice for two years in the industrial engineering department of the École Polytechnique de Montréal and taxation courses at the École des hautes études commerciales de Montréal on a part-time basis from 1972 to 1981. He was also an instructor for tax seminars given by the Order of Chartered Accountants of Quebec and the Institute of Chartered Accountants of Canada, and conducted courses, seminars and conferences for members of his firm and its clients.

Mr. Thérout is a member of the Order of Chartered Accountants of Quebec, a member of the tax committees of that organization and also the Chambre des Notaires de la Province de Québec, and a member of the Canadian Tax Foundation and its Quebec equivalent, the Association québécoise de planification fiscale et successorale.

André Fortier was assistant under-secretary of State responsible for the development of federal arts and culture policies from 1969 to 1972, director of the Canada Council from 1972 to 1975, under-secretary of State from 1975 to 1978 and first president of the Social Sciences and Humanities Research Council from 1978 until he retired from the public service in October 1982. He is currently president of Les Entreprises Cabys Ltée., a private consulting firm specializing in arts management and policies. As consultant, he assisted the Canadian Conference of the Arts in the development of a third strategy, and Statistics Canada in the development of its cultural statistics program. He is chairman of the National Advisory Committee on Cultural Statistics.

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